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CONTACT:

Allison Potter

Pascale Communications, LLC

c: 412.228.1678

allison@pascalecommunications.com

Endo Optiks, Inc. Develops Triple-Function 23 Gauge Laser Endoscope

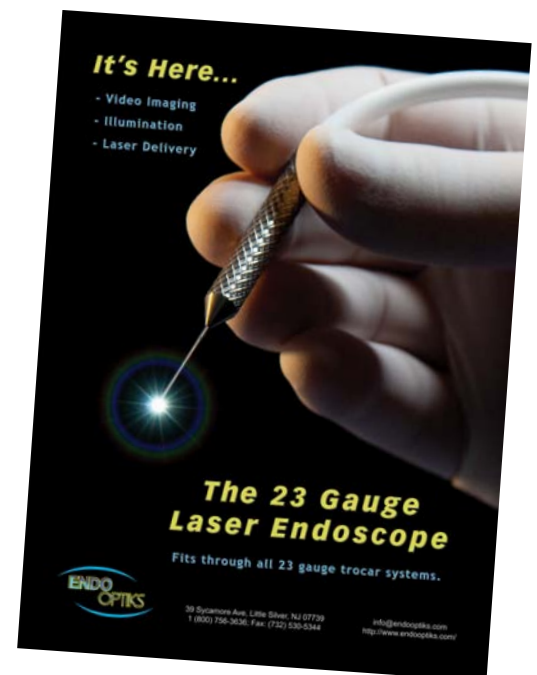
Little Silver, New Jersey—July 25, 2011—Endo Optiks, Inc. (Endo Optiks) today announced that they have introduced a triple-function 23g laser endoscope, which is now for sale in the United States and internationally.

“Endo Optiks is very pleased to have developed, with the support of its medical advisory board of retina specialists, the first triple-function 23g laser endoscope,” said Steve Kohn, Co-founder and CEO of Endo Optiks. “With laser, light, and a quality image in a 23g cannula, this novel device will fit through all standard 23g trocar systems. It will be a valuable tool for imaging and lasering during an array of retina procedures.”

Features of the new 23g laser endoscope include:

- Triple-function: video, imaging and laser in a 23g endoscope
- **Wider field of illumination than standard 23g endo-illuminators**
- Fits **through** all 23g trocar systems
- Direct visualization and treatment of the posterior segment
- Laser treatment combined with illumination and visualization in 23g
- Small incision for endoscopic retinal applications.

“Endoscopy provides excellent visualization in surgical cases where the view is sub-optimal. I have used the 20-gauge **endoscope** for years as a means of addressing complicated retinal diseases such as severe endophthalmitis, chronic hypotony, and retinal disease in the setting of compromised anterior views,” said Jeffrey Heier, MD, Ophthalmic Consultants of Boston. “The





ability to use 23-gauge endoscopy will definitely increase the number of cases amenable to endoscopic repair.”

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Dr. Thomas Lee, Associate Professor of Clinical Ophthalmology, Doheny Eye Center, stated of the endoscope, “Laser endoscopy simplifies many vitrectomy tasks even when an adequate view through the operating microscope is available. Examples of this are viewing the retinal periphery and internal aspects of the sclerotomy sites at the end of the procedure, photocoagulating the most peripheral parts of the retina with this point and shoot technology, identifying scattered lens fragments during posterior phacofragmentation, visual assistance during the creation of PVD, and a host of other applications.”

For more information on Endo Optiks or the new 23g laser endoscope, please visit www.endooptiks.com.

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About Endo Optiks

Endo Optiks was founded in 1992 by Steven Kohn and Martin Uram, MD, a Retinal Specialist who realized the need for a minimally invasive technology that would allow imaging and treatment through a single incision. Today Endo Optiks is best known for its proprietary E2 Laser and Endoscopy System for ECP, a glaucoma procedure often done in conjunction with cataract surgery. The company also manufactures and markets the E4 Endoscopy System for Retinal Surgery.